

## **EXHIBIT B**

## **DMCA NOTIFICATION**

October 22, 2012

Ms. Guangwei Yuan  
Agent for Servicing For Polyvore, Inc.  
Polyvore, Inc.  
DMCA Complaints  
100 View Street  
Suite 101  
Mountain View, CA 94041

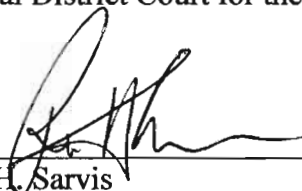
RE: Copyright Infringement of Sheila Wolk

Dear Ms. Guangwei Yuan:

I am the assignee of the copyrights of Sheila Wolk. It has come to my attention that Internet Users of the Polyvore, Inc. ("Polyvore") website have been and are continuing to infringe upon the registered copyrighted works of Sheila Wolk. Filed herewith is Notification pursuant to the Digital Millennium Copyright Act of 1998 ("DMCA"). In addition, are my demands for damages and offer of settlement for the unlawful use of various copyrighted images in violation of the U.S. Copyright Act by Polyvore.

It is my sincere hope that we can resolve these issues to our mutual satisfaction within the next thirty days. Notwithstanding that if these issues remain unresolved after 30 days it is my intent to file suit in the Federal District Court for the District of Massachusetts.

My contact information is below:



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Robert H. Sarvis  
11 Vesper Lane  
Nantucket, MA 02554  
603-540-4882  
rhsarvis@comcast.net

**DMCA NOTIFICATION OF COPYRIGHT INFRINGEMENT**

Pursuant to 17 USCS §512 (c)(3) I, Robert H. Sarvis, hereby notify Polyvore, Inc. (“Polyvore”), a corporation registered in the State of California (June 6, 2007, #C30047792) and located at 100 View Street, Suite 101, Mountain View, California, 94041 via its registered agent Guangwei Yaun that it and its Internet Users have been and are continuing to copy and display the registered art of Sheila Wolk without authorization in violation of her copyrights.

- i) I, Robert H. Sarvis, am the assignee of the copyrights of Sheila Wolk for all of her art work. I am authorized to act on behalf of Sheila Wolk to enforce her exclusive copyrights.
- ii) Exhibit A attached hereto provides a representative list of the copyrighted art images that have been and are currently being infringed upon by Polyvore and its Internet Users by copying and displaying these images.
- iii) Exhibit A also provides a representative list of the Uniform Resource Locators (URLs) associated with the infringed upon copyrighted art of Sheila Wolk.
- iv) You may contact me at the following addresses:

Dr. Robert H. Sarvis  
11 Vesper Lane  
Nantucket, MA 02554  
603-540-4882  
rhsarvis@comcast.net

- v) I, Robert Sarvis, has a good faith belief that use of the copyrighted materials described above as allegedly infringing is not authorized by the copyright owner, Sheila Wolk, her agent, or the law. Neither Polyvore nor its Internet Users are authorized by Sheila Wolk or myself to use in anyway the above (Exhibit A) listed registered copyrighted images.
- vi) I hereby represent and state under the penalty of perjury that I, Robert H. Sarvis, am authorized to act on behalf of the copyright owner, Sheila Wolk, and the information presented herein and in Exhibit A is true and accurate.

Signed under penalties of perjury

DATED: October 22, 2012

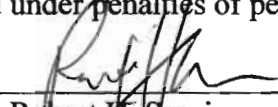
  
Robert H. Sarvis

Exhibit A

DMCA Notification to Polyvore, Inc.

The following is a representative list of the registered copyrighted art of Sheila Wolk that has been and is currently copied and displayed at the Polyvore, Inc. web site:

	<u>Name of Art</u>	<u>URL</u>
1.	Hearts Content	<a href="http://www.polyvore.com/hearts_content_sheila_wolk_efairies.com/thing?id=17593470">www.polyvore.com/hearts_content_sheila_wolk_efairies.com/thing?id=17593470</a> <a href="http://www.polyvore.com/in_land_fairies/set?id=19030280">http://www.polyvore.com/in_land_fairies/set?id=19030280</a>
2.	Earth	<a href="http://www.polyvore.com/earth_figurine_sheila_wolk_nature/thing?id=8851889">www.polyvore.com/earth_figurine_sheila_wolk_nature/thing?id=8851889</a>
3.	Day Surrendering unto Night	<a href="http://www.polyvore.com/day_surrendering_unto_night_art/thing?id=11542812">www.polyvore.com/day_surrendering_unto_night_art/thing?id=11542812</a> <a href="http://www.polyvore.com/day_surrendering_unto_night_angel/thing?id=1607171">www.polyvore.com/day_surrendering_unto_night_angel/thing?id=1607171</a>
4.	Mer Preserve	<a href="http://www.polyvore.com/sheila_wolks_mer_preserve_from/thing?id=47711399">www.polyvore.com/sheila_wolks_mer_preserve_from/thing?id=47711399</a>
5.	Sanctuary	<a href="http://www.polyvore.com/sheila_wolk_pillow_set_sanctuary/thing?id=47711534">http://www.polyvore.com/sheila_wolk_pillow_set_sanctuary/thing?id=47711534</a>
6.	Field of Dreams	<a href="http://www.polyvore.com/field_dreams_posters_sheil_wolk/thing?id=21717120">http://www.polyvore.com/field_dreams_posters_sheil_wolk/thing?id=21717120</a> <a href="http://www.polyvore.com/summer_time/set?id=22125297">http://www.polyvore.com/summer_time/set?id=22125297</a> <a href="http://www.polyvore.com/field_dreams_posters_sheil_wolk_efairies.com/thing?id=763521">http://www.polyvore.com/field_dreams_posters_sheil_wolk_efairies.com/thing?id=763521</a>
7.	Cradle	<a href="http://www.polyvore.com/cradle_baby_mermaid_bookmark_sheila/thing?id=49271565">www.polyvore.com/cradle_baby_mermaid_bookmark_sheila/thing?id=49271565</a>
8.	Guardian	<a href="http://www.polyvore.com/guardian_shelia_wolk_efairies.com/thing?id=6127429">www.polyvore.com/guardian_shelia_wolk_efairies.com/thing?id=6127429</a>

Exhibit A continued

9. Dawn  
[www.polyvore.com/dawn\\_fairy\\_onbird\\_figurine/thing?id=49271531](http://www.polyvore.com/dawn_fairy_onbird_figurine/thing?id=49271531)
10. Lure  
[www.polyvore.com/magic\\_lure\\_age/thing?id=593041](http://www.polyvore.com/magic_lure_age/thing?id=593041)
11. Chameleon  
[www.polyvore.com/cgi/set?id=50677761](http://www.polyvore.com/cgi/set?id=50677761)
12. Bliss  
[www.polyvore.com/bliss\\_angle\\_sheila\\_wolk\\_new/thing?id=24059208](http://www.polyvore.com/bliss_angle_sheila_wolk_new/thing?id=24059208)
13. Dream Keeper  
<http://www.polyvore.com/mermaid/set?id=37627947>  
[http://www.polyvore.com/sheila\\_wolk\\_dream\\_keeper\\_mermaid/thing?id=35834119](http://www.polyvore.com/sheila_wolk_dream_keeper_mermaid/thing?id=35834119)
14. Elan Vital In Wily Wood  
[www.polyvore.com/mundo\\_de\\_sombras\\_blog\\_archive/thing?id=645910](http://www.polyvore.com/mundo_de_sombras_blog_archive/thing?id=645910)
15. Gatekeeper  
[http://www.polyvore.com/gatekeeper\\_box\\_sheila\\_wolk\\_cc7407/thing?id=59396366](http://www.polyvore.com/gatekeeper_box_sheila_wolk_cc7407/thing?id=59396366)  
[http://www.polyvore.com/gatekeeper\\_angel\\_with\\_roses\\_figurine/thing?id=49271517](http://www.polyvore.com/gatekeeper_angel_with_roses_figurine/thing?id=49271517)
16. Metamorphosis  
[www.polyvore.com/sheila\\_wolk\\_metamorphosis\\_art\\_print/thing?id=53368109](http://www.polyvore.com/sheila_wolk_metamorphosis_art_print/thing?id=53368109)
17. Special Delivery  
[www.polyvore.com/sheila\\_wolk\\_special\\_delivery\\_fairy/thing?id=35834170](http://www.polyvore.com/sheila_wolk_special_delivery_fairy/thing?id=35834170)
18. Kindred Spirits  
[www.polyvore.com/sheila\\_wolk\\_kindred\\_spirit\\_angel/thing?id=35834140](http://www.polyvore.com/sheila_wolk_kindred_spirit_angel/thing?id=35834140)
19. Tranquility  
[www.polyvore.com/sheila\\_wolk\\_tranquility\\_angel\\_figurine/thing?id=35834199](http://www.polyvore.com/sheila_wolk_tranquility_angel_figurine/thing?id=35834199)
20. Wind  
[http://www.polyvore.com/sheila\\_wolk\\_wind\\_figurine\\_gift/thing?id=35834205](http://www.polyvore.com/sheila_wolk_wind_figurine_gift/thing?id=35834205)

Signed under penalties of perjury:

DATED: October 22, 2012

  
Robert H. Sarvis